

A couple is sitting down to dinner. The man asks the woman, "What's the green in the sauce?"

→ Looking at the 4 sides of a message from the man's point of view

Factual level	There's something green.
Self-disclosure	I don't know what it is.
Relationship note	You will know what it is.
Appeal	Tell me what it is.

→ The 4 sides of a message from the woman's point of view

Factual level	It is something green.
Self-disclosure	I don't like the food.
Relationship note	You are a bad cook.
Appeal	Next time, leave out the green.